

Q3
2016

Authorized Dealer Program*

	Level 1	Level 2	Level 3
Ongoing discount	10%	15%	20%
Qualifying booking order commitment	48 units (Mix eligible)	96 units (Mix eligible)	144 units (Mix eligible)
One time booking order discount	3%	4%	5%

****Please refer to price sheets***

BENEFITS:

- Ongoing 10 to 20% discount from July 1 to December 31, 2016
- 3 to 5% booking deducted from invoice on the booking order
- Exclusive digital and analog bundle system pricing (ask your Directed sales representative for the latest price sheet).
- Special pricing on the following promotional products:
 - ✓ 4105V / 4115V & 4105P / 4115P @ **\$61.59**
 - ✓ 4105VB / 4115VB & 4105PB / 4115PB @ **\$103.99**
 - ✓ DBALL2 @ **\$55.00**
- Split shipments or extended terms on your booking order **
- Prepaid freight on orders over \$350

COMMITMENT:

- Place a qualifying booking order in Q3 and receive the corresponding ongoing discount on your remote start, security, hybrid and accessories purchases until December 31, 2016

ELIGIBLE SYSTEMS THAT COUNT AS UNITS:

Security, Remote Start, Hybrid, Digital Bundles and Analog Bundles.

**** SPLIT SHIPMENTS AND EXTENDED TERMS:**

By placing your booking orders for prescheduled delivery including split shipments, you "lock in" your commitment level discount. Your qualifying booking order can be backed-up with our extended payment terms of 30-60-90 days if you prefer to receive your booking order in one shipment. Eligible for level 2 and 3 dealers only. Extended payment terms are subject to credit approval.

**** Subject to eligibility, based on previous year purchases. Ask your Directed sales representative for additional details.



2016^{H2}



DIRECTED
DIAMOND DEALER PROGRAM
CANADA

DIAMOND DEALER CANADA VIR PROGRAM

Directed rewards “Diamond dealers” with a significant Volume Incentive Rebate (“VIR”) complimented with premium technical service priority.

Level One: Match Prior year volume

- Between July and December 2016, purchase the same combined unit volume in RS & RSS systems to receive a \$5/unit rebate (i.e. flat purchases to same period in 2015)

Level Two: Grow 10% in volume vs. prior year

- Between July and December 2016, purchase 10% more in combined unit volume in RS & RSS systems to receive a \$10/unit rebate (i.e. growth of 10% in purchases to same period in 2015)

Program initiation: Diamond program requires your booking order to include 25% of unit volume mix in Digital or Analog bundle systems.

ELIGIBLE SYSTEMS THAT COUNTS IN THE PROGRAM:

Security, Remote Start, Hybrid, Digital Bundles and Analog Bundles.

**** Subject to eligibility, based on previous year purchases. Ask your Directed sales representative for additional details.

